

# Social Computing

Social Network	Social Games	Social Marketplace	Social Media
Facebook mySpace LUGNET moveon.org  Examples	Xbox Live EverQuest World of Warcraft  Examples	Amazon.com eBay craigslist  Examples	O'Reilly Radar Rocketboom  Examples
email mailing list Instant Messaging (IM) Chat / IRC Usenet / newsgroups Discussion Forums  Technologies	Chat Instant Messaging (IM)  Technologies	Peer to Peer (P2P)  Technologies  user-generated content  Philosophy	Blogs Podcasting Real Simple Syndication (RSS)  Technologies  "Get your message out to the masses"  Philosophy
Social Education	Social Search	Social Software Development	Social Collaboration
MIT OpenCourseWare Open Learning Support CyberOne  Examples	del.icio.us Digg wink flickr Amazon.com  Examples	SourceForge.net Tigris.org  Examples	wikipedia  Examples
Distance Learning E-Learning  Philosophy	Tags Tag clouds  Technologies	CVS Subversion Bug Tracking  Technologies	Wiki IBM Lotus Quickplace Discussion Forums  Technologies  Peer Collaboration  Philosophy
	"What I like, you may like too"  Philosophy	Open Source  Philosophy	



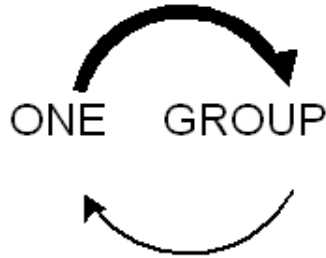
"Personal"

Email  
Instant Messaging (IM)  
Chat  
Peer-to-Peer (P2P)



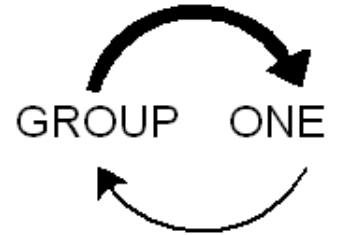
"Web"

Mailing Lists  
Instant Messaging (IM)  
Chat  
Peer-to-Peer (P2P)  
Usenet / newsgroups  
Discussion Forums  
Wiki



"Soap Box"

Blogs  
Podcasting  
Real Simple Syndication (RSS)



"Funnel"

Real Simple Syndication (RSS)

Back and Forth

One Way

"From the point of view of information design, the relevance of a technology derives from how it assists thinking about evidence."

- Edward Tufte, February 4, 2002, from the thread "Flash, Usability, and Information Design" at <http://www.edwardtufte.com/bboard/>

## Blogs and Podcasts

Provide a list of categories which summarize the topics which you blog about. Instead of categories you can also use tags or even tag clouds. An example of this can be found on the O'Reilly Radar blog [<http://radar.oreilly.com/>] but note the small font size on some tags. A better example with larger font size can be found at Kazys Varnelis' blog [<http://varnelis.net/tagadelic>]. If you are a podcaster you might consider adding search capability to your podcast using a tool like Podzinger [[www.podzinger.com](http://www.podzinger.com)]. For an example of this visit Rocketboom [[www.rocketboom.com](http://www.rocketboom.com)]. Finally if you don't do so already consider adding a RSS feed to your blog.

## Newsgroups

For an example of a visually pleasing and functional web based newsgroup, visit [www.lugnet.com](http://www.lugnet.com).

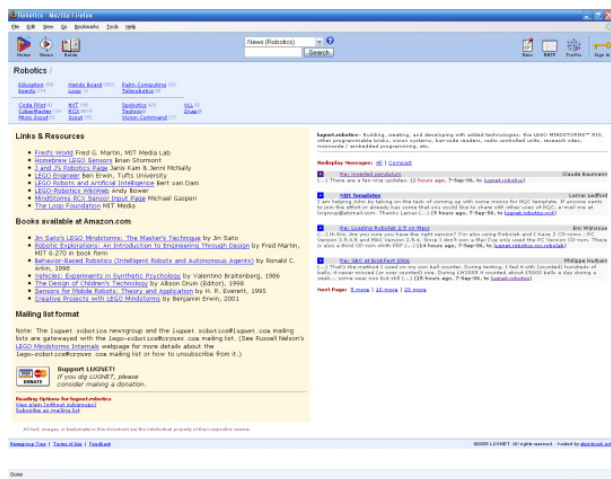
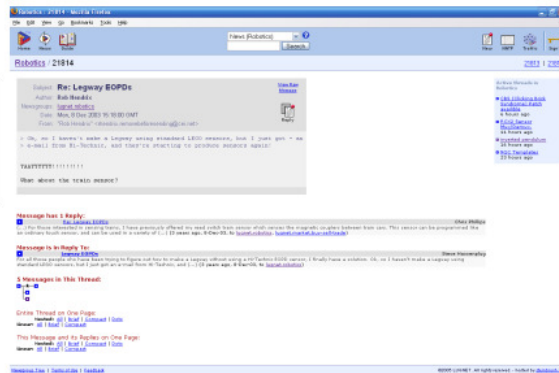
### Currently active threads

#### Message

Summary of messages in reply to, and in reply of the current message

Visual thread map

Options to view threads or consecutive messages on single page



Hierarchical newsgroup structure

Summary display of messages

Related Links and References

## Resources

IBM Social Computing Group - <http://researchweb.watson.ibm.com/SocialComputing/>  
IBM Visual Communication Lab - <http://www.research.ibm.com/visual/>  
Socialable Media Group - MIT Media Lab - <http://smg.media.mit.edu/>  
Social Computing Group - Microsoft Research - <http://research.microsoft.com/scg/>

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## Groups

Elizabeth Lane Lawley - Microsoft Research - <http://many.corante.com/>  
<http://mamamusings.net/>  
Dion Hinchcliffe - Hinchcliffe & Company - <http://web2.wsj2.com/>  
Fred Stutzman - UNC-Chapel Hill - <http://chimprawk.blogspot.com/>  
Jyri Engeström - Aula Design Oy - <http://zengestrom.com/blog/>  
Amy Jo Kim - consultant, author "Community-Building on the Web" -  
<http://socialarchitect.typepad.com/>  
Danah Boyd - Yahoo! - <http://www.zephoria.org/thoughts/>  
Charlene Li - Forrester Research - <http://blogs.forrester.com/charleneli/>  
Edward Tufte - <http://www.edwardtufte.com/>

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## People and Blogs